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## So what sets Wescobee Honey apart?

Wescobee Honey is produced in the wild forest reserves of the South West and desert areas of Western Australia. These areas contain vast stands of Karri, Jarrah, Banksia, Heathland trees and shrubs. This region is ideal for the production of a 100% pure and natural honey due to a climate characterised by long sunny days and a crystal clear atmosphere aided by the strong cleansing Antarctic winds. This clean and unpolluted environment is free of fallout, acid rain and industrial pollutants. Unlike honeys produced in industrialised countries that suffer pollutions, Wescobee therefore, has a unique health advantage to the consumer.

Western Australia's short mild winter enables the bees to exist without the need for artificial feeding. This ensures that a genuine 100% pure and natural honey is harvested. Most honey producing countries encourage sugar feeding of bees during winter thereby increasing the sucrose content found in honey. Recently tested Wescobee honey recorded a level of less than 1.5% sucrose against an international standard of 5-15%. Nature and location therefore, plays a significant role in Wescobee's production of 100% pure honey.

Around the world the apicultural industry suffers many diseases of the bees and hive. To control such diseases such as Varroa, European Foulbrood, Chalkbrood, Noseama and other bee diseases, beekeepers feed and treat the bees with drugs and chemicals. Western Australia is unique in that it does not have many of these beehive diseases. This unique advantage results in a pesticide, drug and chemical free honey. Strict quarantine controls restricts honey or apiary products from entering Western Australia enabling us to protect our local industry from these diseases and keep the honey pure and natural.

Adulteration of honey is common in many honey producing countries. Wescobee is able to guarantee that its premium honey products are 100% pure and natural. Wescobee Honey contains:

**No Additives - No Preservatives - No Added Sugars, Syrups or Extenders - No Artificial Flavourings - No Artificial Colourings**

Strategically Wescobee honey has other advantages. These include:

- **A Low Moisture Content** - This is achieved by allowing the honey to fully ripen in the hive. The result is a dense honey having a moisture level of 16-17.5% compared to other countries where 19.5-22% is common. The low moisture content prevents fermentation of the honey due to the wild yeasts interacting on the natural sugars. Additionally, high moisture honeys could indicate that it has been adulterated by the addition of water to the honey. Wescobee strictly monitors all honey moisture levels to ensure your product is the best that nature can provide.
- **Rich Dark Colour** - For a long time the world market believed that only light coloured honey was best. Now research is showing that darker honeys contain a greater degree of minerals and trace elements essential for modern man and health. These darker honeys are becoming prized among true honey eaters and the health food industry throughout the world. Wescobee honey is naturally rich in colour due to the soil, vegetation varieties and natural elements thereby giving the consumer these unique health benefits.
- **No Applied Heat During Extracting or Packing** - The application of heat to honey is to speed up the processing ability of honey. Internationally the test used to measure heat and age of honey is a HMF Test (Hydroxymethylfurfual). The world market is generally set to accept a level of 40mg/Kg. Wescobee honey consistently records a level of between 7-15mg/Kg, which is less than half the international standard. This reflects in part, the care and attention given to our honey to give the consumer a product *"just as nature produces it."*
- **Organic Status** - Wescobee honey is wild harvested in the native forest reserves of Western Australia and meets international organic standards.
- **Microbiological Status** - Due to the strict quality standards implemented by the Company, Wescobee markets honey that is low in unwanted microbiological organisms that may spoil the product. This low microbiological factor in Wescobee honey is critical to consumers and results in the natural anti-microbial properties beneficial for health and healing to remain at a maximum level.

When considering honey as a product, Wescobee Honey stands ahead of most products available. This is why Wescobee is able to guarantee that its premium honey products are 100% pure and natural.



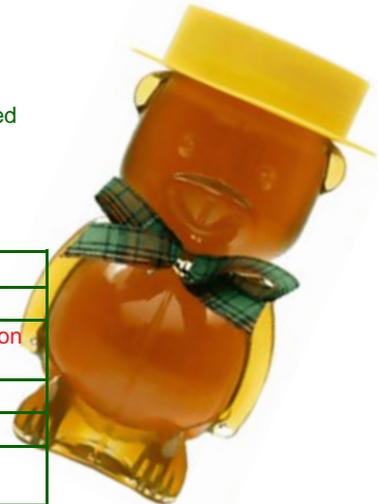
## Enjoy Wescobee's Superb Wild Harvested Honey Today.

### Quality

This general specification has been developed by the Australian Honey Industry as representing good quality Australian Honey.

Honey is defined as the nectar and saccharine exudations of plants, gathered, modified and stored by the honey bee.

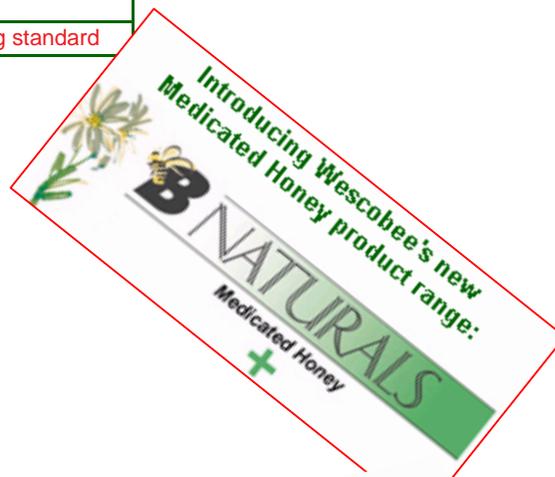
<b>Moisture</b>	not more than 20%
<b>Apparent Reducing Sugar</b>	not less than 65%
<b>Apparent Sucrose</b>	Range from 5 to not more than 15% depending on floral source
<b>Water insoluble solids</b>	not more than 0.1%
<b>Mineral content (ash)</b>	not more than 0.6%
<b>Acidity</b>	not more than 40 milliequivalents acid per 1000 grams
<b>Diastase Activity</b>	not less than 3
<b>Hydroxymethylfurfural (HMF)</b>	not more than 40 mg/kg
<b>Colour</b>	shall be graded using the Pfund grading standard



\* Assuring the Quality of Australian Honey 1993 \*

Austrade export scheme approved.

Product list	Product	
Wescobee honey	Glass Presentors with Plastic lids	300g
Wescobee honey	Glass Cups with plastic lid & tamper seal	300g
Wescobee honey	Pure Packs - waxed cardboard	375g
Wescobee honey	Plastic Squeeze Pack "Ezy Serve" "Natural Honey"	375g
Wescobee honey	Glass Jars with plastic screw cap & tamper seal	500g
Wescobee honey	Plastic Squeeze Pack "Ezy Serve" "Natural Honey"	500g
Wescobee honey	Plastic Squeeze Pack "Upside Down" Honey	500g
Wescobee honey	Pure Packs - waxed cardboard	500g
Wescobee honey	Glass Jars with plastic screw cap & tamper seal	750g
Wescobee honey	Pure Packs - waxed cardboard	750g
Wescobee honey	Glass Jars with plastic screw cap & tamper seal	1kg
Wescobee honey	Plastic Pail with plastic lid	1kg
Wescobee honey	Plastic pail with plastic lid	3kg
Wescobee honey	Plastic Carry Pack	3kg
Wescobee honey	Glass Bottle "Apple Cider Vinegar & Honey"	750mil
Wescobee honey	Plastic Squeeze Pack "Maple Flavoured Syrup"	375mil
Wescobee honey	Plastic Bottles Pollen	250g
Wescobee honey	B-Naturals Medicated Honey	75g
Wescobee honey	B-Naturals Head Lice Gel	125g



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